

SWAC



SouthWest • Agricultural • Conference

Sponsorship Opportunities

2026 SWAC Sponsorship Opportunities

All SWAC Sponsors will be recognized on the SWAC website and at the In-Person conference. Each sponsorship level has different bonus features and includes a minimum of one complimentary registration, Virtual or one day In-Person. Info included in each writeup.

Supporter 4 Items to choose from Deadline September 12, 2025*.

\$1,000.00

Choose one item or any combination:

1. **2 sessions:** choose two sessions from the SWAC program list, maybe limited
2. **2 trade show spots:** for companies that want a bigger display space. Must be the same company.
3. **1 session and 1 trade show spot:** choose one session from the SWAC program list, maybe limited, and 5 ft x 10 ft space, includes a table 2 ft x 8 ft and chair

\$1,000.00 sponsorship includes 1 complimentary Virtual or one day In-Person registrations except trade show is one In-Person both days.

Friend 4 Items to choose from Deadline September 12, 2025*.

\$500.00

Choose from one item or any combination:

1. **1 session:** choose one session from the SWAC program list, maybe limited.
2. **1 SWAC trade show spot:** 5 ft x 10 ft space, includes a table 2 ft x 8 ft and chair

\$500.00 sponsorship includes 1 complimentary Virtual registration except trade show is one In-Person both days

Additional Information and Deadlines

All people attending must register either as a complimentary or a paid registration, even if the person is not planning to attend any sessions etc. **NO EXCEPTIONS, any unregistered attendee** may become ineligible to attend future year.

Complete the sponsorship registration page and return as soon as possible. Including payment is optional but is appreciated!

MARK YOUR CALENDARS Deadlines are as follows:

November 28, 2025 – Complimentary Registrations required

November 28, 2025 – Sponsorship Opportunities Closes, including trade show spots. Some opportunities may close earlier if the Sponsorship is filled.

November 28, 2025 - Sponsorship Payment deadline

December 8, 2025 – SWAC In-Person Registration Closes including complimentary registrations

Looking forward to having your company be part of the upcoming SWAC.

Do you need more information? Please feel free to contact either

Albert Tenuta
OMAFA
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BDC University of Guelph, Ridgetown Campus
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2026 SWAC Sponsorship Confirmation & Registration Form

Company Name: _____

Address: _____ City: _____ Postal Code: _____

Contact Person: _____ Phone: _____

Email: _____ Company Website: _____

Contact person is person to contact regarding sponsorship does not include registration.

\$\$	Sponsorship	Options	Choice	Deadline	\$Amount
Main \$10000	Main SWAC Sponsor 2 sponsors	Day 1 or Day 2		Closed	
Key \$7000	Livestreaming Room 1 sponsor	Agronomy Ag Theatre Theatre		Closed	
Leader \$5000	Buffet Lunch 2 sponsors	Day 1 or Day 2		Closed	
Leader \$5000	Box Lunch 2 sponsors	Day 1 or Day 2		Closed	
Leader \$5000	Taste Ontario Social 2 sponsors	Bar or Food		Closed	
Leader \$5000	Session Recording Room 1 sponsor	Pioneer Lecture Theatre		Closed	
Advocate \$4000	Brochure Session Panel 4 sponsors			Closed	
Advocate \$4000	Refreshment Break 2 sponsors	Day 1 or Day 2		Closed	
Advocate \$4000	Room Sponsor 2 sponsors	Two Rooms Available		Closed	
Sustainer \$3000	Breakfast Sandwiches 1 sponsor	Day 2		Closed	
Fan \$2000	Speaker Lounge 1 sponsor	Full Conference		Closed	
Fan \$2000	Conference Bags & Pens 1 sponsor	Full Conference		Closed	
Supporter \$1000	i 2 sessions ii 2 trade show (1 company) iii 1 trade show and 1 session	Choose any from the list		Nov 28	
Friend \$500	i 1 session ii 1 trade show	Choose any from the list		Nov 28	
Mark Your Calendar: Sponsorship Opportunities closes <u>Nov 28, 2025.</u> Payment appreciated at time of sponsorship registration.				TOTAL	

SWAC Complimentary Registration: Please print clearly. For

multiple registrations a group registration form is available.

Name: _____

Email Address: _____

I want to attend on _____

Lunch Choice:

Sponsorship Payment Methods

Once the form is received we will send you an Invoice with the payment information:

E-transfer

Direct Deposit Information

Payments By Cheque

Payments by Credit Card

Visa and Mastercard credit cards are accepted by phone or email: 1-866-222-9682 or
rcconference@uoguelph.ca

#_____/_____/_____/_____/ Exp____/____ CVV (3 digits on the back) _____